

Communication Essentials®



Track N Trace®

Utilizing Intelligent Mail barcodes® (IMb) on mail pieces, the USPS will capture the scans. Our custom Track N Trace application has access to the data from the USPS scans which are done at regular intervals during the mailing lifecycle providing full transparency and allowing you to:



Monitor
mail including dates mailed and delivered.



Troubleshoot
any missing, stalled & misrouted mail.



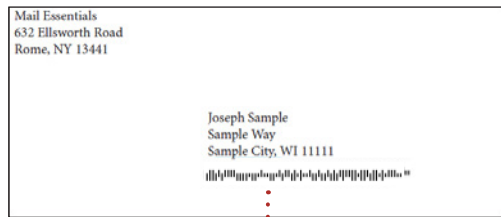
Predict
cash flow & staff needs by following reply mail.



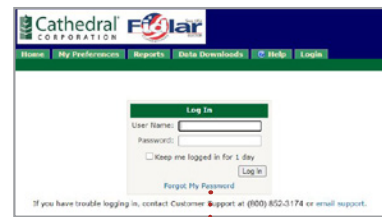
Trigger
multi-channel campaigns.



Download
performance reports & schedule reports.



Intelligent Mail Barcode



Postal Tracking Portal

Track N Trace is a value-add application residing in our client portal – one local place for clients to access mail piece tracking and delivery. Clients access the application via a secured Web URL with https protocol. This sophisticated application provides: Realtime monitoring progress of inbound/outbound mail; troubleshoot missing, stalled and misrouted mail; predict cash flow and adjust staffing needs from incoming business replies; create triggered multi-channel campaigns to encourage response; download performance reports to be emailed to you automatically; finally, recover costs from USPS for missed or undelivered mail.

Having early knowledge of remittance activity can negate service disruption and improve customer satisfaction. This allows for more informed service disruption management which helps avoid additional print, mail and operational costs.

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