

INTEGRITY | COMMITMENT | SERVICE

SOLUTIONS FOR CHURCHES

WE LIVE
HERE



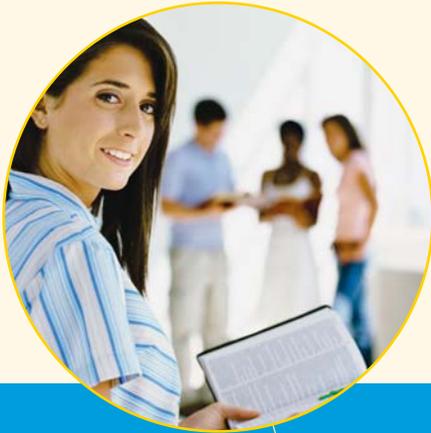
CATHEDRAL
CORPORATION



To connect,
you need to
effectively reach
out to your
congregation.

WE LIVE IN A PLACE WHERE your vital messages
can strengthen and grow your

faith community



To grow,
you need to
communicate your
vision for a successful
church.



**To thrive,
you need to nurture
a deeper sense of
belonging among
members.**

... a place where communication can foster a renewed sense of **commitment** and **dedication** among your members.

Fostering community—it's what you do every day as part of your ministry. But managing the business concerns of your church can take you away from your most vital activities. Yet, the reality is that revenue from your church offering envelopes typically accounts for up to 94% of your annual budget. Your members need your attention, but overseeing effective stewardship programs may be demanding more and more of your time. Developing a systematic approach to giving can lift that burden off your shoulders by yielding more predictable revenue and improving communication across your congregation—and strengthening your sense of community and shared commitment.

Why Cathedral? Cathedral has been a leading provider of church offering envelope programs for over 80 years, offering innovative Essential™ communication and data management solutions that help churches streamline their giving processes. We put our technological expertise to work for you, combining it with 100% reliable data handling and our extensive mailing experience, to help you develop stewardship communications and increased giving strategies that meet the unique needs of your congregation—without adding to your workload.

And we never stop working to come up with new applications and opportunities for communication with your members. For example, custom envelope messaging lets you add reminders or other unique messages to the

outside of your mailing packets. Similarly, we create messages for envelope recipients based on your input. These messages are printed and inserted as your envelope mailing is being produced, enhancing communication value while saving additional mailing and postage expenses.

At Cathedral, we strive to build long-term customer relationships by offering exceptional customer service and information integrity. The foundation of all of our relationships is trust. We deliver what we promise—on time, every time and guarantee 100% accuracy in our work.

We know that you live your commitment to your church. When you choose Cathedral, **we live it, too.**

Cathedral lives your commitment to the growth and health of your congregation with our Essential™ products and services and exceptional customer care:

ENVELOPE AND MAILING SERVICES

- ▶ mailed offering envelopes and boxed sets
- ▶ children and youth envelope programs
- ▶ custom envelope messaging
- ▶ custom message inserts
- ▶ address correction and forwarding through the U.S. Postal Service® NCOA^{Link}™ service

STEWARDSHIP SERVICES

- ▶ increased offering programs
- ▶ pastoral letters

CHURCH BUSINESS SERVICES

- ▶ online list maintenance
- ▶ contribution recording and reporting
- ▶ special church mailings



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Cathedral can translate your critical communications needs into Cathedral Essentials™—high-value document and communication services that can include personalized, mailed offering envelope programs, EFT, increased offering programs, and contribution recording and reporting, as well as complete data management and online list maintenance. With over 80 years of experience and an absolute guarantee for accuracy and timeliness, you can count on Cathedral to deliver Essential™ communications solutions that are as innovative as they are effective in positioning you for a vital future.

Contact us to learn more about how Cathedral can help you build effective offering programs and strengthen your church, receive application samples, or arrange for an online demo.

We know that you live your commitment to your members. When you choose Cathedral, **we live it, too.**

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We live here... and we care. Cathedral's commitment to the success of our customers extends beyond the work we do and into the world in which we live. This brochure was printed in accordance with a Forest Stewardship Council (FSC) program using paper manufactured entirely with non-polluting, wind-generated energy and made of 100% post-consumer recycled fiber. By using this environmental paper and process, Cathedral saved the following resources:

TREES	WATER	ENERGY	SOLID WASTE	GREENHOUSE GAS
15.60 trees saved	6,626 gallons saved	8,979,782 BTUs not consumed	703 pounds not generated	1,374 pounds not generated