

HOW TO ESTIMATE DOLLAR AMOUNT INCREASES IN CHURCH MEMBER INCOME RESULTING FROM CATHEDRAL'S OFFERING ENVELOPE MAILING PROGRAM

This handy chart will help you estimate the annual amount of increased income you may expect from your members through the use of a Cathedral Offering Envelope Monthly Mailing Program.

Approximate Annual Income from Members	Annual Dollar Amount Increases at Various Rates						
	<u>3%</u>	<u>5%</u>	<u>7%</u>	<u>10%</u>	<u>12%</u>	<u>15%</u>	<u>20%</u>
\$75,000	\$2,250	\$3,750	\$5,250	\$7,500	\$9,000	\$11,250	\$15,000
\$100,000	\$3,000	\$5,000	\$7,000	\$10,000	\$12,000	\$15,000	\$20,000
\$150,000	\$4,500	\$7,500	\$10,500	\$15,000	\$18,000	\$22,500	\$30,000
\$200,000	\$6,000	\$10,000	\$14,000	\$20,000	\$24,000	\$30,000	\$40,000
\$300,000	\$9,000	\$15,000	\$21,000	\$30,000	\$36,000	\$45,000	\$60,000
\$500,000	\$15,000	\$25,000	\$35,000	\$50,000	\$60,000	\$75,000	\$100,000
\$750,000	\$22,500	\$37,500	\$52,500	\$75,000	\$90,000	\$112,000	\$150,000
\$1,000,000	\$30,000	\$50,000	\$70,000	\$100,000	\$120,000	\$150,000	\$200,000

According to Survey Results, 60% of Churches using Monthly Mailing average increases in this range (5-10%)

Notes:

- 1) If your church is adding new members at a high rate, the best way to track the effect of offering envelopes mailed monthly is by monitoring the average annual amount given per member/family on a year-to-year basis.
- 2) Research indicates that churches using the Cathedral Program for three years or more average net member income increases over 10%.
- 3) No one, of course, can guarantee how much of an increase your church will have as a result of this program. The best way to determine that is to try it!