

INTEGRITY | COMMITMENT | SERVICE

SOLUTIONS FOR PARISHES

WE LIVE  
**HERE**



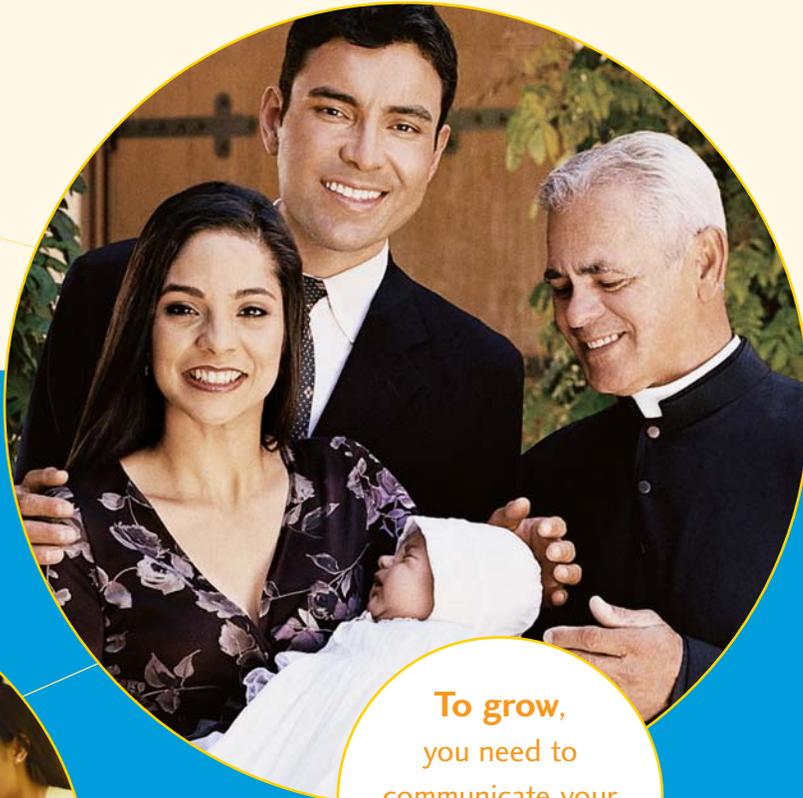
**CATHEDRAL**  
CORPORATION



To connect, you need to effectively reach out to your parishioners.

WE LIVE IN A PLACE WHERE your vital messages can strengthen and grow your

# parish community



To grow, you need to communicate your vision for a successful parish.



**To thrive,  
you need to nurture  
a deeper sense of  
belonging among  
parishioners.**

## ... a place where communication can foster a renewed sense of **commitment** and **dedication** among your parishioners.

Fostering community—it's what you do every day as part of your ministry. But managing the business concerns of your parish can take you away from your most vital activities. Yet, the reality is that parishioner offerings account for up to 94% of your annual budget. Your parishioners need your attention, but overseeing effective offering programs may be demanding more and more of your time. Developing a systematic approach to giving can lift that burden off your shoulders by yielding more predictable revenue and improving communication across your parish—and strengthening your sense of community and shared commitment.

**Why Cathedral?** Cathedral has been a leading provider of Catholic offering envelope programs for over 80 years, offering innovative Essential™ communication and data management solutions that can help churches streamline their giving processes. We combine our wealth of knowledge and experience with our mailing and data handling expertise to help you develop stewardship communications and increased giving strategies that meet the unique needs of your parish—without adding to your workload.

And we never stop working to come up with new applications and opportunities for communication with your parishioners. For example, custom envelope messaging that lets you add reminders or other unique messages to the outside of your mailing packets. Similarly,

we can create messages for your envelope recipients based on your input. These messages are printed and inserted as your envelope mailing is being produced, enhancing the communication value while saving additional mailing and postage expenses.

At Cathedral, we strive to build long-term customer relationships by offering exceptional customer service and information integrity. The foundation of all of our relationships is trust. We deliver what we promise—on time, every time and guarantee 100% accuracy of our work.

We know that you live your commitment to your parish. When you choose Cathedral, **we live it, too.**

**Cathedral lives your commitment to the growth and health of your parish with our Essential™ products and services and exceptional customer care:**

### ENVELOPE AND MAILING SERVICES

- ▶ mailed offering envelopes and boxed sets
- ▶ children and youth envelope programs
- ▶ custom envelope messaging
- ▶ custom message inserts
- ▶ address correction and forwarding through the U.S. Postal Service® NCOA<sup>Link</sup>™ service

### STEWARDSHIP SERVICES

- ▶ increased offering programs
- ▶ pastoral letters

### PARISH BUSINESS SERVICES

- ▶ online list maintenance
- ▶ contribution recording and reporting
- ▶ special parish mailings



# CATHEDRAL CORPORATION

## Cathedral Corporation

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Cathedral can translate your critical communications needs into Cathedral Essentials™—high-value documents and communication services such as personalized, mailed offering envelope programs, EFT, increased offering programs, and contribution recording and reporting, as well as complete data management and online list maintenance. With over 80 years of experience and an absolute guarantee for accuracy and timeliness, you can count on Cathedral to deliver Essential™ communications solutions that are as innovative as they are effective in positioning you for a vital future.

Contact us to learn more about how Cathedral can help you build offertory programs and strengthen your parish, receive application samples, or arrange for an online demo. We know that you live your commitment to your members. When you choose Cathedral, **we live it, too.**

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**We live here... and we care.** Cathedral's commitment to the success of our customers extends beyond the work we do and into the world in which we live. This brochure was printed in accordance with a Forest Stewardship Council (FSC) program using paper manufactured entirely with non-polluting, wind-generated energy and made of 100% post-consumer recycled fiber. By using this environmental paper and process, Cathedral saved the following resources:

TREES	WATER	ENERGY	SOLID WASTE	GREENHOUSE GAS
15.60 trees saved	6,626 gallons saved	8,979,782 BTUs not consumed	703 pounds not generated	1,374 pounds not generated