

INTEGRITY | COMMITMENT | SERVICE

SOLUTIONS FOR HEALTH CARE

WE LIVE  
**HERE**



**CATHEDRAL**  
CORPORATION



**To thrive,**  
you must deliver a  
high level of customer  
service and  
responsiveness.

WE LIVE IN A PLACE WHERE your vital messages  
address the needs of all of

# your constituents



**To grow,**  
you need to  
communicate the  
value and depth of  
your services.



To excel,  
you must meet  
the needs of all  
your constituent  
audiences.

## ... a place where your critical communications build long-term relationships and meet a **wide range of requirements.**

When it comes to Essential™ communications related to the health care industry, effectiveness, accuracy, and timeliness take on a deeper meaning. Not only must you efficiently share critical information, you must do so with sensitivity and compassion. Issues of privacy and federal requirements also influence the way you approach health care providers, members, and employers. The breadth and scope of your communications add yet another layer of complexity. And, at the end of the day, your documents must be high quality and cost effective.

\* As an expert in flexible data management and data-driven mailing programs, including targeted direct mail, Cathedral can provide you with leading-edge Essential™ communications. Backed by an unparalleled commitment to complete quality and 100% accuracy, Cathedral helps you exceed expectations.

**Why Cathedral?** Cathedral provides strategic Essential™ communications for the health care industry, offering expertise in data management, mailing and postage programs, transactional and marketing communications, and exceptionally responsive customer service. The net result is a committed, consultative partner that can meet your needs with cost-effective, innovative solutions that position you for a vital future.

Because of Cathedral's data management expertise and attention to detail, we distinguish ourselves with our exceptional reliability and proven approach to creating the Essential™ documents that are the backbone of your industry—namely, invoices, checks, and EOBs. These critical communications must be accurate and timely in order for you to meet the needs of all of your audiences.

But we also go a step further, taking a global approach to your enterprise so we can recommend solutions that are as affordable as they are effective. For example, intelligent inserting allows you to share late-breaking news, member opportunities, even federally mandated regulations by inserting notices into outgoing mailings for a savings on postage. And we never stop working to come up with new applications and opportunities for more effective communication.

With over 80 years of experience handling complex data, we ensure the security and complete accuracy of your communications. Because we build long-term relationships, we offer exceptional customer service and information integrity for your most Essential™ communications.

We know that you live your commitment to your organization. When you choose Cathedral, **we live it, too.**

**Cathedral lives your commitment to customer service and data integrity with our Essential™ products and services and exceptional customer care:**

- ▶ custom statements and invoices
- ▶ intelligent inserts
- ▶ customized 1099 solutions
- ▶ checks and EOBs
- ▶ member welcome kits
- ▶ subscriber ID cards
- ▶ online customer service center
- ▶ address correction and forwarding through the U.S. Postal Service® NCOA<sup>Link</sup>™ service



**CATHEDRAL**  
CORPORATION

**Cathedral Corporation**

Griffiss Technology Park  
632 Ellsworth Road  
Rome, NY 13441

*phone* 800 . 698 . 0299

[www.cathedralcorporation.com](http://www.cathedralcorporation.com)

Cathedral can translate your critical communications needs into Cathedral Essentials™—high-value document and communication services that can include checks, statements, e-statements, invoices, and personalized direct mail, as well as complete data management and maintenance services. With over 80 years of experience and an absolute guarantee for accuracy and timeliness, you can count on Cathedral to deliver Essential™ communications solutions that are as innovative as they are effective in positioning you for a vital future.

Contact us to learn more about how Cathedral can help you exceed customer expectations, receive application samples, or arrange for an online demo. We know that you live your commitment to your organization. When you choose Cathedral, **we live it, too.**